



## Produce Labor Innovations Pitch and Discuss at the CFVGA Produce Labor Conference

December 5, 2018

Arapahoe County Fairgrounds, Aurora, CO

Growing Resources  
Cultivating Success

## Request for Proposals

### Overview:

The Colorado Fruit and Vegetable Growers Association (CFVGA) invites individuals and companies with innovative ideas to increase labor efficiency, save money on labor, attract or retain workers and/or reduce the amount of human labor used in produce operations to apply to pitch their solutions and discuss with conference participants for feedback on Dec. 5, 2018 at the Arapahoe County Fairgrounds, Aurora, CO, as part of the first-ever [CFVGA Produce Labor Conference](#). These ideas can be technical (i.e. robotics) or management/structural/conceptual (i.e. profit share structures, sharing housing with other organizations).

### Why participate?

This is an opportunity to introduce your idea to growers who would potentially use it as well as to get feedback for changes/improvements.

### Exhibitor space available

Please note that exhibitor space is available for the full day of the conference. Pricing varies from FREE for CFVGA 2018 sponsors, to \$100 for CFVGA members, non-profit organizations and Colorado Agriculture and Farm Labor attendees to \$250 for non-member commercial exhibitors. Contact CFVGA at [admin@coloradoproduce.org](mailto:admin@coloradoproduce.org) 303-594-3827 for more information.

### Scope and Structure of Presentations:

#### ***Innovative Solutions: Pitch and Discuss – 3:00 – 4:00 pm:***

1. Explain within 5 minutes how the innovation will save time, attract or retain workers, increase efficiency and/or decrease the need for human physical labor
2. Participate in a small group with a CFVGA-assigned facilitator where a note taker will moderate a discussion and record strengths and weaknesses, areas of improvement, ideas for next steps, etc. These notes will be summarized and reported back to the full group.
3. Audience votes on a winner!

### Application & Deadline:

Proposals should be prepared in accordance with the RFP and sent to [admin@coloradoproduce.org](mailto:admin@coloradoproduce.org) **no later than Oct. 15, 2018**. Acceptance of proposals will be communicated within two weeks

## **Contents of Proposal:**

In one page please submit a proposal to CFVGA Executive Director Marilyn Drake [admin@coloradoproduce.org](mailto:admin@coloradoproduce.org) 303-594-3827 covering the following information:

- 1. Name of business or product, address, phone, email address, website if applicable**
- 2. More information on your idea or technology:**  
Describe your idea/solution in laymen's terms. How does it work? Is this something currently in the marketplace, a concept you use on your own operation, an idea you want to get feedback on or something else? Please explain why growers should hear your idea or see your solution.
- 3. Competitive Position**  
Are there any similar ideas/solutions being used or on the market currently? If so, how is yours better/different?
- 4. Presentation slides**  
Slides are encouraged but optional. Use no more than five slides.

*NOTE: Do not submit any proprietary information. CFVGA does not intend to share your application beyond those parties who will make selections for the Annual Meeting, but we are not responsible for the inadvertent release of information provided in this application.*

## **Terms**

CFVGA shall not be responsible for any costs incurred by the firm in preparing, submitting or presenting its response to the RFP. The selection committee reserves the right to request additional information from respondents. CFVGA reserves the right to reject all submittals.

Each awarded proposal is eligible for one free registration at the Dec 5 conference (\$60 value).

The winning pitch gets one free two day registration (\$130 value) to the Feb 25 -26, 2018 CFVGA annual conference!